

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-78667-2

DATE PRINTED

01/17/17

AND

PAGE 1

254304 AGENCY (OR SERVICE) ACTING AS AGENT FOR 229699

ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SRCP MEDIA
AND 201 N Union St Ste 200
ADDRESS Alexandria VA 22314-2651
USA
CONTACT

NATIONAL ASSOC. OF MANUFACTURERS
733 10th St NW
Washington DC 20001-4884
USA
PRODUCT ISSUE 1/15

Cancellation Notice
Required
Announcement 28 days
prior notice

LOCAL SALESPERSON AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON John Link - CTS-PH

BROADCAST SCHEDULE STARTING 01/15/17 AND ENDING 01/29/17 NO. WEEKS: 3

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	1	10:28A	11:30A	30S	01/15/17-01/29/17	FACE THE NATION	3	6000.00	18000.00
Total Contract:									3	18000.00
Billing Summary										
Qtr 1-17						Jan	Feb	Mar	Total	
						18000.00	.00	.00	18000.00	
GRAND TOTAL									18000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION